

## Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 08/31
Estimate Number	3009

Invoice #	116621-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/06/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116621
Alt Order #	06281040
Deal #	
Order Flight	08/31/12 - 09/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Late News	11-1135p	•	•			•			
	ISSUE CLA	ASS OF TIME									
					to 09/02/12		1				
	WRAL			F	08/31/12	:00			<del>\$2,000.00</del>	Credited	1
2	WRAL ISSUE CLA	Late Late Show ASS OF TIME	1237a-137a								
				08/27/12	to 09/02/12	1x	1				
	WRAL			F	08/31/12	:00			,	See MG 2.2	1
	WRAL			Th	09/06/12	:30	1:49 AM	NRCCNC070817H	\$225.00	MG for 2.1 08/31	2
					convention rar convention rar		-				
3	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME		00/07/46	N. 1- 00/00/40	4	1				
	WRAL			08/27/12 F	2 to 09/02/12 08/31/12	:00	1		<b>Ф700 00</b>	Credited	
	WRAL	WDAL 5-00 AM Nove	500 C-	Γ	06/31/12	.00			<del>\$/00.00</del>	Credited	1
4		WRAL 5:30AM News ASS OF TIME	530-6a								
					to 09/02/12		1				
	WRAL			F	08/31/12	:00			<del>\$1,000.00</del>	Credited	1
5		<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
					to 09/02/12	1x	1				
	WRAL			F	08/31/12	:00			<del>\$2,500.00</del>	Credited	1
6	WRAL ISSUE CLA	Inside Edition ASS OF TIME	7-730P								
				08/27/12	2 to 09/02/12	1x	1				
	WRAL			F	08/31/12	:00			<del>\$1,500.00</del>	Credited	1
7		Late News ASS OF TIME	11-1135p								
				09/03/12	2 to 09/09/12	1x	1				
	WRAL			M	09/03/12	:30	11:33 PM	NRCCNC070817H	\$2,000.00		1



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Billing Type	Cash				
Special Handling	CIA - Mark PAID				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	US Open Tennis Monday	11a-7PM, 5-8PM		-		•		-	-	
	ISSUE CLA	ASS OF TIME									
					o 09/09/12	1x	1				
	WRAL			М	09/03/12	:30	1:36 PM	NRCCNC070817H	\$1,000.00	)	1
9		Late Late Show ASS OF TIME	1237a-137a								
					o 09/09/12	1x	1				
	WRAL			М	09/03/12	:30	1:33 AM	NRCCNC070817H	\$225.00		1
10		Noon News ASS OF TIME	12p-1p								
					o 09/09/12	1x	1				
	WRAL			М	09/03/12	:30	12:28 PM	NRCCNC070817H	\$700.00	)	1
11	WRAL ISSUE CLA	WRAL 5:30AM News ASS OF TIME	530-6a								
				09/03/12 t	o 09/09/12	1x	1				
	WRAL			M	09/03/12	:30	5:43 AM	NRCCNC070817H	\$1,000.00		1
12		<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
					o 09/09/12	1x	1				
	WRAL			М	09/03/12	:30	6:22 PM	NRCCNC070817H	\$2,500.00		1
13		Inside Edition ASS OF TIME	7-730P								
					o 09/09/12	1x	1				
	WRAL			М	09/03/12	:30	7:22 PM	NRCCNC070817H	\$1,500.00		1
14		U.S Open Tennis Saturday ASS OF TIME	11a - 6p								
					o 09/02/12	1x	1-				
	WRAL			Sa	09/01/12	:30	3:02 PM	NRCCNC070817H	\$1,000.00		1
15	WRAL ISSUE CLA	WRAL 6a News Sat ASS OF TIME	6-8a								



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15	WRAL WRAL 6a News Sat	6-8a		-		-				
	ISSUE CLASS OF TIME									
	WRAL		Sa	09/01/12	:30	6:24 AM	NRCCNC070817H	\$600.00		1
16	WRAL Andy Griffith Sat 730-8p ISSUE CLASS OF TIME	730-8p								
				to 09/02/12	1x	1-				
	WRAL		Sa	09/01/12	:30	7:46 PM	NRCCNC070817H	\$275.00		1
17	WRAL CBS This Sat Morning 8-9a ISSUE CLASS OF TIME	8-9a								
				to 09/02/12	1x	1-				
	WRAL		Sa	09/01/12	:30	8:27 AM	NRCCNC070817H	\$700.00		1
18	WRAL U.S Open Tennis Sunday ISSUE CLASS OF TIME	11a-6p								
			08/27/12	to 09/02/12	1x	1				
	WRAL		Su	09/02/12	:30	1:14 PM	NRCCNC070817H	\$1,000.00		1
19	WRAL 6pm News (Sun) ISSUE CLASS OF TIME	6-630p								
				to 09/02/12	1x	1				
	WRAL		Su	09/02/12	:30	6:15 PM	NRCCNC070817H	\$800.00		1
20	WRAL WRAL Sun Morning News ISSUE CLASS OF TIME	7-9a								
				to 09/02/12	1x	1				
	WRAL		Su	09/02/12	:30	8:07 AM	NRCCNC070817H	\$900.00		1
21	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
				to 09/09/12	1x	1				
	WRAL			09/06/12 onvention ran onvention ran		-	NRCCNC070817H	\$2,000.00		1

WRAL Late Late Show 1237a-137a

ISSUE CLASS OF TIME



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22	WRAL	Late Late Show	1237a-137a								
	ISSUE CLA	ASS OF TIME									
					0 09/09/12	1x	1				
	WRAL			Th	09/06/12	:30	1:18 AM	NRCCNC070817H	\$225.00	)	1
23		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									
	14/5.41				0 09/09/12	1x	1		4=00.00		
	WRAL			Th	09/06/12	:30	12:27 PM	NRCCNC070817H	\$700.00	)	1
24		WRAL 5:30AM News	530-6a								
	ISSUE CLA	ASS OF TIME		20/20/10	00/00/10		4				
	MDAL				09/09/12	1x	1		Φ4 000 00		
	WRAL			Th	09/06/12	:30	5:51 AM	NRCCNC070817H	\$1,000.00	)	1
25		6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME		00/00/10	- 00/00/10	4	1				
	WRAL			Th	09/09/12	1x :30	6:22 PM	NRCCNC070817H	\$2,500.00	<u> </u>	
26		Incide Edition	7-730P	111	09/00/12	.30	0.22 F W	NRCCNCU/U01/H	φ2,300.00	,	ı
20		Inside Edition ASS OF TIME	1-130P								
	ISSUL GLA	133 OF THE		09/03/12 +	o 09/09/12	1x	1				
	WRAL			Th	09/06/12	:30	7:27 PM	NRCCNC070817H	\$1,500.00	)	1
27		Late News	11-1135p	•••	00/00/12	.00	7.27 1 101	Micercor 001711	Ψ1,000.00	•	,
		ASS OF TIME	11 1100р								
	10002 027	ioo or riiic		09/03/12 t	o 09/09/12	1x	-1				
	WRAL			Tu	09/04/12	:30	11:34 PM	NRCCNC070817H	\$2,000.00	)	1
28	WRAL	Late Late Show	1237a-137a						, ,		
		ASS OF TIME	12074 1074								
				09/03/12 t	0 09/09/12	1x	-1				
	WRAL			Tu	09/04/12	:30	12:51 AM	NRCCNC070817H	\$225.00	)	1
29	WRAL	Noon News	12p-1p						,		
		ASS OF TIME	-P -P								
				00/00//0	00/00/10		_				

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Line	Channel De	escription	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL No	on News	12p-1p	-	-	-					
	ISSUE CLASS	OF TIME									
	WRAL			Tu	09/04/12	:30	12:15 PM	NRCCNC070817H	\$700.00		1
30		RAL 5:30AM News	530-6a								
	ISSUE CLASS	OF TIME									
				09/03/12 to			-1				
	WRAL			Tu	09/04/12	:30	5:30 AM	NRCCNC070817H	\$1,000.00		1
31			6-630p								
	ISSUE CLASS	OF TIME					_				
				09/03/12 to		1x	-1		40.500.00		
	WRAL			Tu	09/04/12	:30	5:58 PM	NRCCNC070817H	\$2,500.00		1
32	_	side Edition	7-730P								
	ISSUE CLASS	OF TIME		00/00/10	00/00/10		4				
	MDAI			09/03/12 to		1x	-1		<b>#4 500 00</b>		
	WRAL			TU	09/04/12	:30	7:13 PM	NRCCNC070817H	\$1,500.00		1
33			9-10p								
	ISSUE CLASS	OF TIME		00/00/10 +-	00/00/10	4	-1				
	WRAL			09/03/12 to	09/09/12	1x :30	9:45 PM	NRCCNC070817H	\$7,000.00		
24		te News		Tu	09/04/12	.30	9.43 F W	NRCCNCO/0817H	φ1,000.00		'
34	ISSUE CLASS		11-1135p								
	ISSUE CLASS	OF TIME		09/03/12 to	00/00/12	1x	1				
	WRAL			W	09/05/12	:30	12:02 AM	NRCCNC070817H	\$2,000.00		
	VVIIAL			• •	nvention ran			NRCCNCO7 001711	Ψ2,000.00		•
					nvention ran						
35	WRAL Lat	te Late Show	1237a-137a								
00	ISSUE CLASS		12074 1074								
	.0002 02,100	J		09/03/12 to	09/09/12	1x	1				
	WRAL			W	09/05/12	:30	1:11 AM	NRCCNC070817H	\$225.00		
36		on News	12p-1p						, ,,,,,		
	ISSUE CLASS		-=r · <b>r</b>								
		-									



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36	WRAL	Noon News	12p-1p	-		•	-				
	ISSUE CLA	ASS OF TIME									
				09/03/1	2 to 09/09/12	1x	1				
	WRAL			W	09/05/12	:30	12:42 PM	NRCCNC070817H	\$700.00		1
37	WRAL	WRAL 5:30AM News	530-6a								
	ISSUE CLA	ASS OF TIME									
				09/03/1	2 to 09/09/12	1x	1				
	WRAL			W	09/05/12	:30	5:30 AM	NRCCNC070817H	\$1,000.00		1
38	WRAL ISSUE CLA	<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
				09/03/1	2 to 09/09/12	1x	1				
	WRAL			W	09/05/12	:30	6:22 PM	NRCCNC070817H	\$2,500.00	l .	1
39	WRAL ISSUE CLA	Inside Edition ASS OF TIME	7-730P								
				09/03/1	2 to 09/09/12	1x	1				
	WRAL			W	09/05/12	:30	7:14 PM	NRCCNC070817H	\$1,500.00		1
			Aired Spots	34							

<u>Gross Total</u> **\$45,200.00**Agency Commission **\$6,780.00** 

Net Amount Due \$38,420.00 Payment Terms 30 Days